

Take Me to Your Leader\$

C-Suite Selling

A **One Day** Public Session

Only **\$99** per Person

May 10, May 24, 2005 in Laguna Niguel, CA
Seats Are Limited! Max 20 People!

*Learn To Be Seen As Competent, Confident & Credible
by Senior Executives*

*Bring your own selling situations for hands-on consulting and
interaction*

**Nationally acclaimed author, sales expert and seminar
leader**

Benefits

- **Shorten Sales Cycles**
- **Negotiate through Pricing Squeezes**
- **Gain a Competitive Advantage**
- **Get To Powerful Decision-Makers**
- **Deliver Effective Value Propositions**
- **Prospect Successfully for More Customers**

Agenda

- **Gaining Access Through Gatekeepers**
- **Talking To a Corporate Leader**
- **Turning a Meeting Into A Relationship**
- **Leveraging and Maintaining The Relationship**

Call Now To Register

This Workshop Will Fill Quickly

Call (949) 364-6263 or (949) 364-6265

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